LEADERSHIP AND EXECUTIVE COMMUNICATION PROGRAMME

KEY TOPICS
Building High Trust
Communicating Vision & Org. Purpose
Relationship Capital
5 Leadership Communication Voices
Measuring Stakeholder Value
Ethical Leadership
Disruption
GOAL
PRS K is introducing this purpose-built programme to build mastery in leadership and transformative communication in order to optimize team and organisational performance and drive sustained change.

AUTHENTIC, EFFECTIVE, COMMUNICATION – A LEADER’S MOST VITAL COMPETENCE

- Effective communication by an organisation’s leaders has been proven to be a powerful driver of employee engagement, high trust and organisational performance, and stakeholder support.

- Ineffectual leadership communication, by contrast, speeds underperformance, mistrust and organisational decline.

WHAT TO EXPECT

- Latest global insights with local contextualization
- Case studies
- Personal and team assessments, measurement tools and metrics
- Skilled facilitators combining global standards with local expertise
- Positive impact on team and organisational performance
- Understanding how to deepen relational trust: internally or with stakeholders
- Unlock your organisation’s true potential and accelerate its performance

"Effective communication is an essential component of success. It is simply impossible to become a great leader without being a great communicator." - Forbes Magazine

PROGRAMME IS DESIGNED FOR

- Boards, Trustees and CEOs
- Directors and C-Suite Executives
- GMs and Senior Management
- Leaders in Private, Non-Profit and Public Sectors
- Communication & Marketing Heads
Great leaders must have two things; a vision of the world that does not yet exist and the ability to communicate that vision clearly.

- Simon Sinek, Author

Communication is the most important skill a leader can possess.

- Richard Branson, Investor
DELIVERY OPTIONS

- Annual PRSK Calendar of Executive Courses and Masterclasses
- In House, Customised and Modular Training (dates mutually agreed)
- Keynote Talks / Board Seminars / Personalised Snr. Executive Workshops
- 1 on 1 Executive Coaching

ASSESSMENTS & METRICS - FOR BOARD REPORTING & EFFECTIVE MANAGEMENT

- Personal / Organisational Trust Assessment / Leadership Voice
- Organisational Trust / Ethics Index
- Company Relational Capital Score
- Calculation of Stakeholder Value (in KShs or $$)
- On the Job Implementation Work Plans

"Character makes trust possible and trust is the foundation of leadership
- John Maxwell"