

PUBLIC RELATIONS SOCIETY OF KENYA
COMPREHENSIVE INCOME ACCOUNTABILITY STATEMENT
For the year ended 31st December 2024

		2024	2023
	Appendix	Kshs	Kshs
INCOME			
Subscriptions & membership fee income	I	13,418,936	11,784,175
Other income	I	13,372,881	28,198,048
		26,791,817	39,982,223
EXPENDITURE			
Direct membership expenses	I	6,789,719	10,779,838
Personel expenses	I	8,164,923	10,202,314
Administrative expenses	II	5,975,760	5,621,310
AGM expenses	II	1,026,620	1,153,754
Council and committee expenses	II	2,021,155	4,006,311
Establishment expenses	II	601,748	510,274
Finance costs	II	110,066	122,065
		24,689,992	32,395,865
Surplus for the year		2,101,826	7,586,358

PUBLIC RELATIONS SOCIETY OF KENYA

STATEMENT OF FINANCIAL POSITION AS AT 31ST DECEMBER 2024

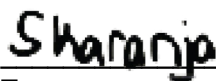
		2024	2023
	Note	Kshs	Kshs
ASSETS			
Non-current Assets			
Property and equipment	3	2,359,401	2,127,508
Intangible assets	4	455,909	569,887
		<u>2,815,311</u>	<u>2,697,395</u>
Current Assets			
Receivables	5	62,126,643	50,018,761
Cash and cash equivalents	6	8,212,471	17,854,904
		<u>70,339,114</u>	<u>67,873,666</u>
Current Liabilities			
Payables	7	3,269,726	2,445,987
		<u>3,269,726</u>	<u>2,445,987</u>
Total Current assets		<u>67,069,388</u>	<u>65,427,678</u>
Total Assets		<u>69,884,699</u>	<u>68,125,073</u>
FINANCED BY:			
Fund balances			
Property and equipment fund	(Page 7)	2,488,850	2,370,934
General fund	(Page 7)	67,395,849	65,754,139
		<u>69,884,699</u>	<u>68,125,074</u>

The financial statements on page 5 to 13 were approved by the Council members

on _____ and signed by;



President- Arik Karani



Treasurer



Secretary