



The President's Desk



Dear Colleague,

The festive season is here and when we look at how the year has been, we are filled with gratitude for your support. We wouldn't have made the progress we have were it not for you, so thank you.

Here's a brief outlook of some of the notable milestones we've had this year.

Annual Summit and Awards for Excellence Gala

We had a successful annual summit in Mombasa and the awards for excellence gala dinner a week after that. Both events attracted over 500 guests from Kenya and the East African region and, we are really grateful for the support and role each and every one of you played toward the success of these events.

We also organized build up events; the public lecture and leadership forum; and your support toward these was overwhelming. We have created a movement and we hope to make you proud of being a part of it.

The rapporteurs are finalizing their reports and we will share resolutions of the Summit as soon as this is done.

The Proposed IPRAC Bill and PRAC Policy

The journey towards statutory self-regulation is on course. The draft Bill was presented to the CS Ministry of ICT, Mr Joseph Mucheru, in August this year and we are pleased to announce that the Ministry has officially initiated the law-making process through a request for comments from stakeholders.

We are kindly requesting you to re-read both the Bill and Policy and share your comments on email via iprac@information.go.ke by **Friday, 20th December 2019**. There will be a stakeholder forum thereafter to review and consolidate submitted comments.

Please don't miss out on the opportunity to be footnoted in the history of our profession.

Kindly click on the links below to download both documents

- [IPRAC Bill](#)
- [PRAC Policy](#)

Certification Group

Professional growth of our members has always been an integral agenda for us as a Council. With the certification group in its summative stages, we believe that they will table a report that will propose professional courses that will help in your career trajectory.

Before tabling the report however, the team will be reaching out for your input. Please share your views when the time comes.

Revival of EAPRA

We signed an MOU with Public Relations Association of Uganda (PRAU) and Public Relations Society of Tanzania (PRST) to among other things revive the East African Public Relations Associations (EAPRA) and drive conversations around the image of the East African Community. Kenya assumed a one-year Chairmanship and will be expected to host the first EAPRA Conference in 2020. More details on this to follow.

Renewal of Annual Subscription

With the gear switched to festivities, we would like to thank you for your continued support and look forward to working together in the coming year to steer our profession forward. Please ensure you pay your annual subscription fee before the **February 30th** deadline after which we'll publish the names of those in good standing. Ensure a friend or two join the fold as well.

Please note that we will be closing for the Holidays from **20th December 2019** to **6th January 2020**.

Feliz Navidad!

Dr Wilfred Marube, MPRSK
President, Public Relations Society of Kenya

